

## **New Suburbia: The 90/10 Solution**

Nassau County Executive Thomas R. Suozzi is committed to maintaining all that is good in Nassau County – single family homes, great schools, low crime, parks, beaches and open spaces – while addressing the problems we all share – high property taxes, young people leaving, traffic congestion and pockets of poverty. The plan for accomplishing this is called “New Suburbia” and it is outlined in the 2009 Master Plan for Nassau County.

New Suburbia is a new model for suburban living. Under New Suburbia, 90% of Nassau County will not be targeted for growth, but would be maintained as single family neighborhoods that preserve and enhance all that is good about suburban life. Ten Percent of the County would be re-imagined to create vibrant, attractive downtown centers with shops, restaurants, businesses, parks and housing – all within easy access to public transportation. New Suburbia would also seek to attract new, high-tech, high-skilled industries to Nassau County. This growth would be targeted to occur in 18 Cool Downtowns, 4 mega projects and along underperforming strip commercial corridors.

The purpose of the 90/10 Coalition is to build a team of positive, forward-thinking community leaders, elected officials, developers, environmentalists, individuals and others who will work together to accomplish New Suburbia.

Be part of this unique County-wide coalition that will shape the future of Nassau County, because it takes team work to make the dream work. The 90/10 Coalition will share the skills, experience and resources of its members with the County to make New Suburbia a reality.

### **Why support the 90/10 Coalition?**

#### ***For Local Governments:***

- Expertise from Nassau County Planning staff
- Special attention for development projects

#### ***For Civic Groups:***

- Connections to experts in the field
- Advice on civic and beautification projects
- Policy development assistance
- Learn about what other communities/groups are doing

#### ***For Individuals:***

- Be part of a cohesive group that is working to shape Nassau’s future
- Help expand Nassau’s tax base
- Assure that Nassau County is a vibrant place to live, work and play

#### ***For Business Groups:***

- Advice on Business Improvement District (BID) formation/expansion
- Support projects consistent with the Master Plan
- Organize with fellow merchants/professionals to facilitate better business choices and options
- Become an economic development catalyst for your community
- Introduce and share best practices at various meetings

#### ***For Non-Profit Groups:***

- Provide guidance to County and/or other Coalition members on principles of New Suburbia
- Information and advice on federal, state and local programs and grant opportunities

To learn more about the 2009 Master Plan and the 90/10 Solution, visit our website at [nassaucountymasterplan.com](http://nassaucountymasterplan.com), email [masterplan@nassaucountyny.gov](mailto:masterplan@nassaucountyny.gov) or call 516-578-5447.