



»»» NEWSLETTER

# NASSAU COUNTY OFFICE OF MINORITY AFFAIRS

# 2025

The Nassau County Office of Minority Affairs is designed to improve the health and economic well-being of minority residents and business owners in Nassau County. This is accomplished by providing cultural celebrations, community outreach, business certification & employment advancement in Nassau County. Our office includes the following units: Minority & Women Business Enterprise, Women's Center for Business & Leadership, Workforce Development Center & Entrepreneurial Center.



## MWBE UNIT

### »»» Minority & Women-Owned Business/Enterprise

The Minority and Women-Owned Business Enterprise program is designed to assist the growth and development of businesses owned and controlled by women and minority groups. An important activity of the program is to increase the participation of those businesses in the procurement activities within Nassau County government.

The Entrepreneurial Center aims to be the dynamic heartbeat of entrepreneurial growth and empowerment in Nassau County. This unit is committed to promoting local business creation and fostering economic growth by delivering holistic business training and development services as well as facilitating networking opportunities.

Build Better Business

### »»» ENTREPRENEURSHIP CENTER



### »»» WOMEN'S CENTER For Business & Leadership

By supporting women in business, Nassau County is providing the opportunity for women to grow, follow their passion, and ultimately increase the economic stability of our communities.

Workforce Development refers to a comprehensive approach aimed at improving the skills, knowledge, and competencies of the workforce to meet the needs of the economy and local community. It is the goal of the center to assist residents of Nassau County, with emphasis on minority group members, in areas of skill development, employment services, labor market alignment, collaboration, as well as education and training.

### WORKFORCE DEVELOPMENT CENTER



**ANISSA D. MOORE**  
DEPUTY COUNTY EXECUTIVE



**LIONEL CHITTY**  
EXECUTIVE DIRECTOR

## »»» CONTACT US

Website: [nassaucountyny.gov/1729/minority-affairs](http://nassaucountyny.gov/1729/minority-affairs)

Main Telephone: 516-572-2240

1 West Street, Mineola, NY 11501 - Suite 136

40 Main Street, Hempstead, NY 11550 - Suite A

**FROM THE OFFICE OF THE**  
**COUNTY EXECUTIVE**

Dear Residents,

Nassau County is proud to be home to a vibrant and diverse community that reflects the strength, talent, and cultural richness of people from every background. Our diversity is one of our greatest assets, and it is something we celebrate and support every day.

Through the Office of Minority Affairs, Nassau County continues to strengthen connections with residents, support community organizations, and ensure that opportunities and resources are accessible to all. The work highlighted in this Year in Review reflects the dedication to outreach, partnership, and engagement that helps keep our communities strong.

Nassau County is proud to be recognized as the safest county in America and one of the best places to live in New York State. These achievements are made possible by the contributions of residents from every background who help make our County such a special place to live, work, and raise a family.

Thank you for your continued engagement and for being part of the Nassau County community.

Sincerely,



**Bruce A. Blakeman**  
Nassau County Executive



# **TOTAL EVENTS**

## ***JANUARY***

- **NASSAU COUNTY CIVIL SERVICE INFORMATIONAL SESSION**
- **4C'S BOYS YOUTH DEVELOPMENT CONFERENCE 2025**  
IN COLLABORATION WITH THE NASSAU COUNTY OFFICE OF YOUTH SERVICES
- **DECLUTTER YOUR LIFE : POWER OF CHOICE**
- **MARTIN LUTHER KING JR. DAY READ-IN CELEBRATION**
- **MWBE CERTIFICATION SESSION**  
IN COLLABORATION WITH THE URBAN LEAGUE OF LONG ISLAND
- **BANKING & IDENTITY THEFT**  
IN COLLABORATION WITH NASSAU COUNTY POLICE DEPARTMENT AND M&T BANK
- **EARNED INCOME TAX CREDIT: TAX AWARENESS DAY**  
IN COLLABORATION WITH NEW YORK STATE & 4 LEAF CREDIT UNION

# MARTIN LUTHER KING JR. DAY

NASSAU COUNTY  
READ-IN

On January 15<sup>th</sup>, the Office of Minority Affairs was proud to have held another Read-In Celebration event where we were able to honor the life and works of Martin Luther King Jr. In collaboration with the office of the Nassau County Executive, many of Dr. King's written works were showcased while we also enjoyed original writing pieces, spoken-word performances, biographical showcases, and discussion.



January 15

# Education Series



# "DOING BUSINESS WITH NASSAU COUNTY"

## JANUARY 22ND

The Office of Minority Affairs partnered with the Urban League of Long Island with the first class in the education series "Doing Business with Nassau County". In this class we discussed the initial steps needed to do business with Nassau County, from Registration to explanation and uploading NIGP codes. This informational session also covers every question on the Long Form certification application. This education series is designed to take the fear out of becoming M/WBE certified, and we register businesses onsite to help them begin the certification process.



# **TOTAL EVENTS**

# ***FEBRUARY***

- **LUNAR NEW YEAR CELEBRATION**

- **BLACK HISTORY MONTH KICKOFF & DOME LIGHTING**

IN COLLABORATION WITH THE NASSAU COUNTY EXECUTIVE OFFICE

- **TRAUMA TO TRIUMPH EVENT**
- **INFORMATIONAL EVENT: TAX SEASON TIPS**
- **MERRICK CHAMBER OF COMMERCE MWBE PRESENTATION**

FEATURING NASSAU COUNTY COMPTROLLER ELAINE PHILLIPS

- **BISHOP PHILLIP ELLIOT FEATURING FAITH MAGAZINE**
- **TOWN OF HEMPSTEAD BLACK HISTORY MONTH CELEBRATION**
- **LONG BEACH CHAMBER OF COMMERCE MWBE PRESENTATION**
- **NASSAU COUNTY BLACK HISTORY MONTH CELEBRATION**

IN COLLABORATION WITH THE NASSAU COUNTY EXECUTIVE OFFICE

- **NASSAU COUNCIL OF CHAMBERS OF COMMERCE PRESENTATION**
- **WILLY'S AZUCAR CUBAN RESTAURANT**  
GRAND OPENING, MASSAPEQUA PARK

# BLACK HISTORY MONTH

## KICKOFF & DOME LIGHTING

### 2025



# BLACK HISTORY MONTH

## NASSAU COUNTY'S BLACK HISTORY MONTH CELEBRATION 2025

On February 25<sup>th</sup>, OMA was pleased to have held Nassau County's annual Black History Month Celebration in collaboration with the office of Nassau County Executive Bruce Blakeman and Deputy County Executive Anissa Moore.



# **TOTAL EVENTS**

## ***MARCH***

- **C3 WORKSHOP**

**IN COLLABORATION WITH OFFICE OF HISPANIC AFFAIR, OFFICE OF ASIAN AFFAIRS, & ATLAS COLLECTIVE**

- **NYS TAXPAYER ASSISTANCE PROGRAM**

- **RESUME WRITING WORKSHOP**

- **SEAFORD - MWBE PRESENTATION**

- **NASSAU COUNCIL OF CHAMBERS - MWBE PRESENTATION**

- **ROOSEVELT CHAMBER OF COMMERCE - MWBE PRESENTATION**

**IN COLLABORATION WITH NASSAU COUNTY COMPTROLLER ELAINE PHILLIPS**

- **HICKSVILLE CHAMBER OF COMMERCE - MWBE PRESENTATION**

- **WESTBURY/CARLE PLACE CHAMBER OF COMMERCE NETWORKING**

# **TOTAL EVENTS**

## ***MARCH***

- **NYS TAXPAYER ASSISTANCE PROGRAM**

- **ELMONT CHAMBER OF COMMERCE - MWBE PRESENTATION**

**IN COLLABORATION WITH COUNTY COMPTROLLER ELAINE PHILLIPS**

- **DOING BUSINESS WITH NASSAU COUNTY**

**EDUCATIONAL SEMINAR AT THE LONG BEACH PUBLIC LIBRARY**

- **LIHCC MWBE PRESENTATION**

- **DOING BUSINESS WITH NASSAU COUNTY**

**IN COLLABORATION WITH THE HEMPSTEAD CHAMBER OF COMMERCE**

- **NASSAU COUNTY'S WOMEN'S HISTORY MONTH CELEBRATION**

# Doing Business with Nassau County

WITH THE GREATER NEW HEMPSTEAD  
CHAMBER OF COMMERCE

*Vybez  
on the Main*



**HEMPSTEAD**  
**"DOING BUSINESS WITH NASSAU**  
**COUNTY" EDUCATIONAL SERIES**

# Women's History Month 2025

AT THE LONG ISLAND CHILDREN'S MUSEUM



MARCH 21, 2025

# **TOTAL EVENTS**

## **APRIL**

- **MEN'S DART PROGRAM OUTREACH**
- **TAXPAYERS ASSISTANCE PROGRAM**
- **WESTBURY/CARLE PLACE CHAMBER OF COMMERCE MWBE PRESENTATION**
- **NUMC STEP CENTER OUTREACH**
- **UNIONDALE CAREER AND JOB FAIR**
- **HEMPSTEAD HIGH SCHOOL RESUME WORKSHOP**
- **NORTH SHORE HISPANIC CHAMBER OF COMMERCE MWBE PRESENTATION AND CITATIONS**
- **NUMC STEP CENTER OUTREACH**
- **LONG BEACH HIGH SCHOOL CAREER FAIR**
- **MARY BRENNAN INN OUTREACH**
- **MOCK INTERVIEWS AT BETHANY HOUSE**
- **COMMUNITY DEVELOPMENT FAIR HOUSING**
- **CENTRAL NASSAU TOUR/MEETING TO DISCUSS COLLABORATION**
- **TAXPAYERS ASSISTANCE PROGRAM**
- **H.E.V.N 18TH ANNUAL APPRECIATION BANQUET**
- **NUMC STEP CENTER OUTREACH**
- **NUMC NCC OUTREACH**
- **DOING BUSINESS WITH NASSAU COUNTY**

# **TOTAL EVENTS**

## **APRIL**

- **COMMUNITY RESOURCE DAY AT ST. JOHNS BAPTIST CHURCH OF WESTBURY**
- **PRESENTATION WITH SUNY OLD WESTBURY STUDENTS PANEL**
- **MARY BRENNAN INN OUTREACH**
- **CARIBBEAN BUSINESS CONNECTIONS STAKEHOLDERS EVENT**
- **OUTREACH OFFICES OPEN HOUSE**
- **HEMPSTEAD BACK TO SCHOOL KICKOFF**
- **M&T BANK SCAM ALERT & IDENTITY ALERT PRESENTATION**
- **NUMC STEP CENTER OUTREACH**
- **REBOUND ON THE ROAD TOUR - DRIVERS**
- **SHANTI FUND ANNUAL BREAKFAST**
- **EAST MEADOW CHAMBER OF COMMERCE MWBE PRESENTATION**
- **NUMC STEP CENTER OUTREACH**
- **I'M CERTIFIED NOW WHAT - WITH URBAN LEAGUE OF LI**
- **MWBE PRESENTATION WITH NAACP OF ROOSEVELT/FREEPORT**
- **UNIFIED COUNCIL OF CLERGY**
- **MOLLOY UNIVERSITY OUTREACH EVENT**
- **MOLLOY UNIVERSITY ANNUAL BARBARA A. MCDONNELL EARLY CHILDHOOD CONFERENCE**
- **AUTISM AWARENESS EVENT**
- **WOMEN'S DART OUTREACH**
- **LINKED IN SEMINAR - URBAN LEAGUE**
- **NUMC/NCCC OUTREACH**
- **DOING BUSINESS WITH NASSAU COUNTY**



**MWBE PRESENTATION:  
15% MWBE UTILIZATION TARGET &  
DISCRETIONARY EXPENSE OPPORTUNITIES  
for small businesses and MWBEs**



# Why Get Certified in Nassau County?

## Benefits of Becoming a Certified MWBE with Nassau County

- **Opportunities:**
  - Opportunity to participate as a contractor or subcontractor in the 15% Target for all Nassau County-funded contracts
  
- **Increased Visibility:**
  - Your business will be listed in directories used by County agencies and prime contractors looking to meet the 15% MWBE Target for County-funded contracts and other purchasing opportunities
  
- **Notifications:**
  - MWBEs receive weekly notifications of solicitations and procurement opportunities becoming available based on their listed NIGP Codes
  
- **Ease of Application - Comparable Jurisdictions:**
  - If you are already certified by comparable jurisdictions such as New York State, the MTA, New York City, etc., Nassau County offers an expedited “Short Form” application process
  
- **Access to Workshops, Seminars and Support:**
  - Certification opens doors to opportunities. Certified firms can access specialized training, mentorship programs, and networking events that connect them with key decision-makers in both the public and private sectors
  
- **Marketing:**
  - Show others that you have been vetted by Nassau County and are **READY TO DO BUSINESS**



For more information on becoming a Nassau County Certified MWBE, visit  
<https://www.nassaucountyny.gov/1735/MWBE-PROGRAM>

# *I'm Certified,* **NOW WHAT?**



**ON APRIL 24, THE OFFICE OF MINORITY AFFAIRS MWBE UNIT ONCE AGAIN PARTNERED WITH THE URBAN LEAGUE OF LONG ISLAND WITH ANOTHER CLASS IN THE “I’M CERTIFIED, NOW WHAT?” EDUCATION SERIES.**

**IN THIS CLASS WE DISCUSSED READINESS TO WORK WITH A MUNICIPALITY, FINANCING, WHAT PITFALLS TO AVOID, F.O.I.L, AND MORE.**

**WE WANT OUR SMALL, MINORITY AND WOMEN-OWNED BUSINESSES TO BE READY TO DO BUSINESS WITH THE COUNTY WITHOUT ANY DELAYS.**



# TOTAL EVENTS

## MAY

- **SUNY OLD WESTBURY ANNUAL GALA**
- **SMALL BUSINESS RESOURCE FAIR**

IN COLLABORATION WITH THE NEW GREATER HEMPSTEAD CHAMBER OF COMMERCE

- **NUMC STEP CENTER OUTREACH**
- **NASSAU COUNTY'S PRE-MOTHER'S DAY CELEBRATION**
- **MARY BRENNAN INN OUTREACH**
- **NASSAU COUNTY WORKFORCE PROGRAMS REVIEW MEETING**

- **MWBE PRESENTATION**

WITH LONG ISLAND BLACK RESTAURANT COALITION

- **MWBE PRESENTATION**

WITH THE WEST HEMPSTEAD CHAMBER OF COMMERCE

- **NUMC STEP CENTER OUTREACH**
- **NASSAU CENTRAL CLUB MWBE PRESENTATION**
- **NASSAU COUNTY ENTREPRENEURIAL CENTER OPENING**
- **MOCK INTERVIEWS**

AT REBOUND ON THE ROAD

- **NUMC STEP CENTER OUTREACH**
- **LATINA HAT LUNCHEON**
- **TASTE OF LI**

WITH THE LONG ISLAND HOSPITALITY ASSOCIATION

- **CAREER & EMPLOYMENT EXPO**
- **HAITIAN FLAG DAY**

# TOTAL EVENTS

## MAY

- ROOSEVELT HIGH SCHOOL CAREER DAY
- NO PLACE FOR HATE: ROSLYN HIGH SCHOOL
- NUMC STEP CENTER OUTREACH
- MARY BRENNAN INN OUTREACH
- NUMC/NCCC OUTREACH
- WOMEN'S DART OUTREACH
- TEA & TALK  
LONG BEACH MARTIN LUTHER KING JR COMMUNITY CENTER
- NUMC STEP CENTER OUTREACH
- MARY BRENNAN INN OUTREACH
- NUMC/NCCC OUTREACH

# SMALL BUSINESS RESOURCE FAIR

WITH THE NEW GREATER HEMPSTEAD CHAMBER OF  
COMMERCE



# NASSAU COUNTY EMPLOYMENT & CAREER EXPO

YES WE CAN CENTER, WESTBURY || MAY 15<sup>TH</sup>



# TOTAL EVENTS

## JUNE

- HOPE DAY
- CAREERS IN CIVIL SERVICE SEMINAR
- CERTIFIED TO SCALE: ACCESS TO CAPITAL,  
INFORMATIONAL & NETWORKING EVENT
- VISION LONG ISLAND SMART GROWTH  
AWARDS
- IDENTITY THEFT AND SCAM ALERT

FEATURING THE NASSAU COUNTY POLICE DEPARTMENT

- LONG BEACH MIDDLE SCHOOL CAREER FAIR
- NADAP GRAND OPENING
- 2025 JUNETEENTH CELEBRATION
- ESTATE PLANNING AND RETIREMENT  
WORKSHOP

AT THE LONG BEACH MARTIN LUTHER KING CENTER

- 2025 CARIBBEAN HERITAGE MONTH  
CELEBRATION

June 18th

# JUNETEENTH

celebrate

REFLECT | REMEMBER | REJOICE





# CARIBBEAN AMERICAN HERITAGE MONTH

JUNE



# TOTAL EVENTS

## *JULY*

- **SUMMER COLLEGE PREP ACADEMY**
- **FREE CREDIT WORKSHOP**  
IN COLLABORATION WITH M&T BANK
- **TROPICAL JERK CITATION & SHOWCASE**
- **NON-TRADITIONAL CAREERS PANEL DISCUSSION**
- **TOWN OF OYSTER BAY, WORKFORCE DEVELOPMENT CENTER MEETING**
- **OMA COMMUNITY VOLUNTEER DAY - HEWLETT HOUSE**
- **STROKE PREVENTION: WHAT YOU NEED TO KNOW TO STAY SAFE**

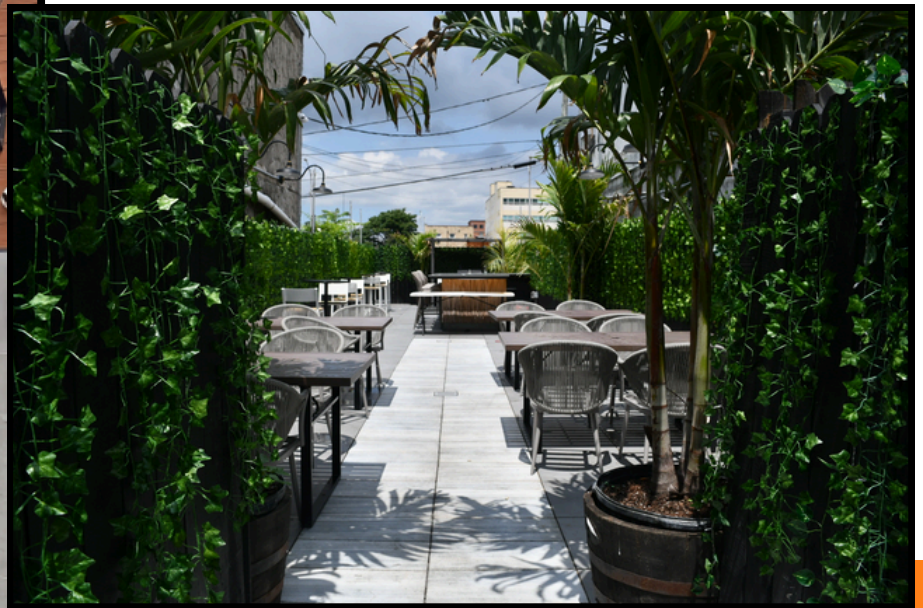
IN COLLABORATION WITH NASSAU COUNTY DEPARTMENT OF HEALTH,  
LEGISLATOR PATRICK MULLANEY & NYU LANGONE

- **STARTING A BUSINESS FOR BEGINNERS**  
AT NASSAU COMMUNITY COLLEGE

# Highlighting Local Business:

# TROPICAL JERK

## IN HEMPSTEAD





**NON-TRADITIONAL**

**CAREERS**



# Hewlett House

Deputy County Executive Anissa Moore and the ladies of OMA were privileged to be the guests of the Hewlett House, located in Hewlett NY. The mission of Hewlett House is to support cancer patients at every stage of their journey. Geri Barish, who runs the Hewlett House, was gracious to give us the grand tour that included the meditation room, and the tranquil backyard that contains a media/arts studio. With each room we entered Ms. Barish shared uplifting stories of how the patients have enjoyed the room during their recovery. The OMA team helped Geri select wigs, hats, and other personal items in preparation for the Hewlett House satellite scheduled to be located within the Bureau of Health Access at 40 Main Street in Hempstead.



# **TOTAL EVENTS**

## ***AUGUST***

- **NATIONAL NIGHT OUT**  
UNIONDALE  
HEMPSTEAD  
ELMONT  
LONG BEACH  
INWOOD
- **COMMUNITY DAY**  
TABERNACLE OF JOY, UNIONDALE
- **BLACK WALL STREET**
- **STARTING A BUSINESS FOR BEGINNERS: SESSION 2**  
NASSAU COMMUNITY COLLEGE
- **CHILDCARE COMMUNITY EXPO**  
HOSTED BY THE CHILDCARE COUNCIL OF NASSAU  
NASSAU COMMUNITY COLLEGE
- **AFRICAN AMERICAN NIGHT CONCERT**  
EISENHOWER PARK
- **STARTING A BUSINESS FOR BEGINNERS: SESSION 3**  
NASSAU COMMUNITY COLLEGE

# Eisenhower Park

## **SUMMER CONCERT SERIES: AFRICAN AMERICAN NIGHT**

AUGUST 25



**COUNTY EXECUTIVE BRUCE  
BLAKEMAN JOINED OMA AND  
THE PARKS DEPARTMENT ON  
AFRICAN AMERICAN NIGHT AT  
EISENHOWER PARK AS PART OF  
THE SUMMER CONCERT SERIES!**

**THE MASSIVE TURNOUT OF  
COUNTY RESIDENTS ENJOYED  
THE MUSICAL STYLINGS OF  
SEVERAL PERFORMERS, WITH A  
SPECIAL PERFORMANCE FROM  
HEADLINER: RAKIM!**



# **TOTAL EVENTS** ***SEPTEMBER***

- **MANAGING YOUR BUSINESS: ONE STEP AT A TIME**
- **SOUTH SHORE SMALL BUSINESS NETWORKING**

**IN COLLABORATION WITH M&T BANK AND LONG ISLAND HISPANIC CHAMBER OF COMMERCE**

- **MEGA BUSINESS & CAREER EXPO**

**IN COLLABORATION WITH THE TOWN OF OYSTER BAY WORKFORCE PARTNERSHIP & NYS DEPARTMENT OF LABOR**

- **CAREERS IN CIVIL SERVICE**

**IN COLLABORATION WITH NASSAU COUNTY CIVIL SERVICE COMMISSION**

- **HEALTH & NUTRITION DEMO**

**IN COLLABORATION WITH THE NASSAU COUNTY DEPARTMENT OF HEALTH & CORNELL COOPERATIVE EXTENSION**

- **DOING BUSINESS WITH NICE BUS**

**IN COLLABORATION WITH TRANSDEV-NICE BUS**

# MEGA BUSINESS & CAREER EXPO



**OVER  
10,000  
ATTENDEES!**



**SEPTEMBER 18TH**

# **TOTAL EVENTS** ***OCTOBER***

- **HISPANIC HERITAGE MONTH**  
CITATION - AP PIZZA & CAFE
- **HISPANIC HERITAGE MONTH**  
CITATION - KATHERINE SERRANO SOSA, ROOTED  
ARCHITECTURE STUDIO PLLC
- **BLACK POLICY ROUNDTABLE**
- **OMA SMALL BUSINESS & MWBE SHOWCASE  
2025**
- **CITATION - WESTBURY GOSPEL TABERNACLE  
60TH ANNIVERSARY**
- **MED MONTH "DOING BUSINESS WITH  
NASSAU COUNTY" PRESENTATION**  
IN COLLABORATION WITH NEW GREATER HEMPSTEAD  
CHAMBER OF COMMERCE
- **LONG ISLAND WORKFORCE DEVELOPMENT  
BOARDS REGIONAL MEETING**
- **NASSAU COUNCIL OF CHAMBERS OF  
COMMERCE 2025 SMALL BUSINESSPERSON  
OF THE YEAR & LEGISLATIVE BREAKFAST**

Nassau County  
**SMALL BUSINESS & MWBE  
SHOWCASE**  
at Nassau Community College



**OCTOBER  
24<sup>TH</sup>**



# Spotlight

## ON MINORITY & WOMEN-OWNED BUSINESSES/ENTERPRISE

THE BLAKEMAN ADMINISTRATION IS COMMITTED TO SUPPORTING OUR LOCAL SMALL BUSINESSES AND PROVIDING OPPORTUNITIES TO MINORITY/WOMEN BUSINESS-ENTERPRISE OWNERS TO MAKE OUR COUNTY AN EVEN BETTER PLACE.

### SUPPORTING MWBE & SDVOB BUSINESSES

THE NASSAU COUNTY OFFICE OF MINORITY AFFAIRS IS IMPLEMENTING THESE GAME-CHANGING INITIATIVES:

- MIGRATING TO ANNUAL UTILIZATION TARGETS for **MWBEs** (*MINORITY & WOMEN-OWNED BUSINESS ENTERPRISE*) (15%) and **SDVOBs** (*SERVICE-DISABLED VETERAN-OWNED BUSINESSES*) (2%).
- SETTING INDIVIDUAL PROJECT GOALS TAILORED TO CERTIFIED BUSINESSES.
- ACTIVELY MONITORING PARTICIPATION IN COUNTY CONTRACTS.
- ELECTRONIC CERTIFICATION & NOTIFICATIONS.
- TAILORED WORKSHOPS & NETWORKING EVENTS.

**SCAN THE QR CODE TO  
REGISTER TO DO BUSINESS  
WITH NASSAU COUNTY**



*STRONGER BUSINESS. STRONGER NASSAU.*

# **TOTAL EVENTS** ***NOVEMBER***

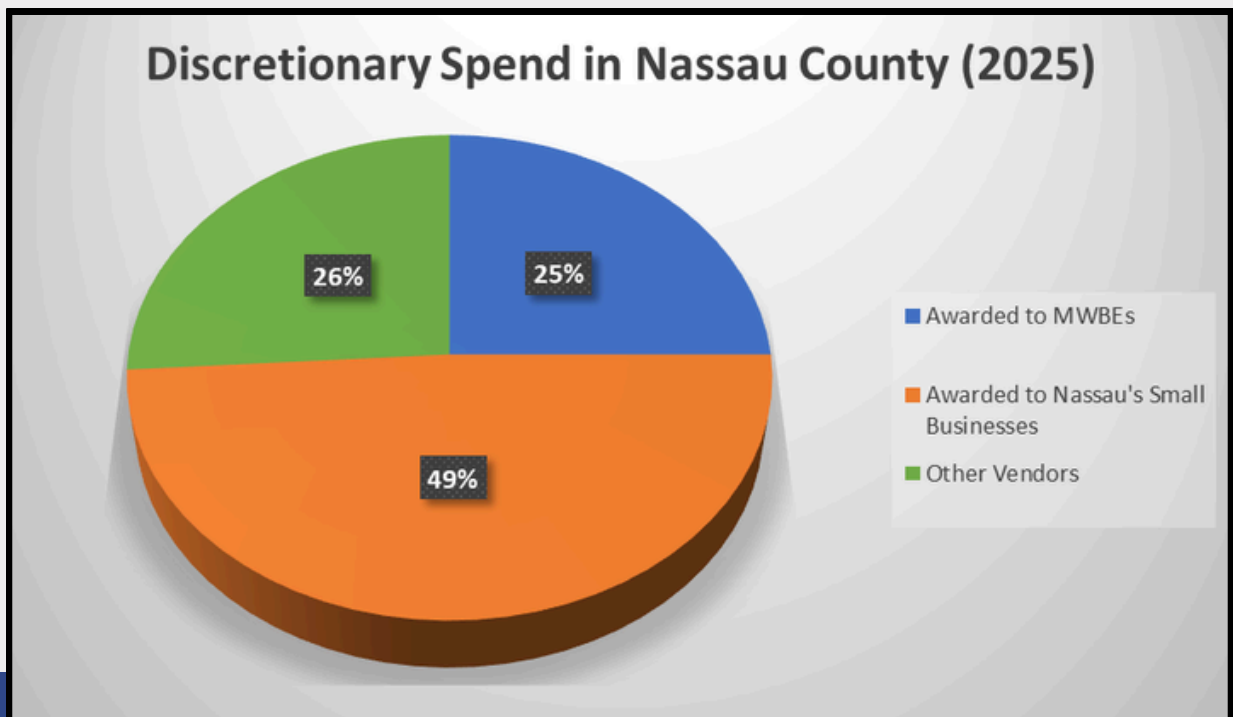
- **SCHEPS MEDIA POWER WOMEN ICONS**
- **ANNUAL VETERANS PORTRAIT PROJECT  
HOSTED BY ASSEMBLYMAN ED RA**
- **HAUCHO'S OF PERU 151ST ANNIVERSARY**
- **INAUGURAL FOUNDERS DAY CELEBRATION**
- **NEW GROUND'S 25TH ANNUAL  
GROUNDBREAKING GALA**
- **URBAN LEAGUE OF LONG ISLAND PHOENIX  
EMPOWERMENT AWARDS 2025**
- **A.B.B.A (ABLE BODY OF BELIEVERS ALLIANCE)  
COMMUNITY TRAINING CENTER GRAND OPENING**
- **STARTING A BUSINESS FOR BEGINNERS: PART 1**
- **THANKSGIVING TURKEY & GROCERY  
GIVEAWAY  
IN COLLABORATION WITH THE TOWN OF OYSTER BAY**
- **STARTING A BUSINESS FOR BEGINNERS: PART 1**

# REAL RESULTS FOR SMALL BUSINESSES IN 2025

## SINCE RAISING THE DISCRETIONARY SPENDING LIMIT FROM \$499.99 TO \$4,999.99

Under County Executive Blakeman, we've taken steps to expand opportunities for small businesses, including setting a 15 percent Minority and Women Business Enterprise utilization target. We've made significant improvements to our MWBE Certification process. This work has increased the number of completed certifications resulting in a 40% increase over the prior administration. In 2025 alone, 284 procurement opportunities were shared with more than 16,400 small businesses, including many Minority and Women owned Business.

We also raised the discretionary spending limit to \$4,999.99, helping more local businesses compete. Since then, 26 percent of discretionary spending has gone to Minority and Women Business Enterprises and 50 percent to Nassau County small businesses.



# **TOTAL EVENTS** ***DECEMBER***

- **STARTING A BUSINESS FOR BEGINNERS: PART 2**
- **STARTING A BUSINESS FOR BEGINNERS: PART 3**
- **NASSAU COUNTY HOLIDAY VILLAGE**  
**IN COLLABORATION WITH SAMANEA NY MALL**
- **OMA HOLIDAY CAROLING**
- **2025 KWANZAA CELEBRATION**



2025 NASSAU COUNTY

# Holiday Village





# Happy Holidays!

FROM THE OFFICE OF MINORITY AFFAIRS



RINGING IN THE NEW YEAR AND BRINGING HOLIDAY CHEER TO YOU! THE OFFICE OF MINORITY AFFAIRS TEAM WAS HAPPY TO SPREAD GOODWILL AND SONG ALL OVER THE COUNTY WITH OUR ANNUAL CAROLING.



# KWANZAA CELEBRATION



# By the Numbers:

OFFICE OF MINORITY AFFAIRS

THE OFFICE OF MINORITY AFFAIRS'  
APPROACH TO BRINGING ABOUT  
CHANGE VIA PROGRAMS &  
COMMUNITY ENGAGEMENT RESULTED  
IN THE DEPARTMENT HOSTING OR  
PARTICIPATING IN OVER 235  
WORKSHOPS/PRESENTATIONS AND  
EVENTS IN 2025.

***THAT'S ALMOST 5 EVENTS A WEEK!***

**AND THERE'S MORE TO COME IN 2026!**



NASSAU COUNTY  
OFFICE OF  
MINORITY AFFAIRS



**BRUCE A. BLAKEMAN**  
NASSAU COUNTY EXECUTIVE

# SMALL BUSINESS RESOURCES

## U.S. Small Business Administration Branch Office (SBA)

**Address:** 350 Motor Parkway, Hauppauge NY, 11788 **Ph:** (631) 454-0750

**Website:** <https://www.sba.gov/tools/content/resources-available-small-businesslong-island>

**SERVICES:** *Small Business Financing / Technical Assistance / Small Business Counseling*

## Small Business Development Center (SBDC) at Farmingdale State College

**Address:** 3 Marlin Drive, Campus Commons, 2350 Broadhollow Rd., Copiague, NY 11726 **Ph:** (934) 420-2765

**Email:** [sbdc@farmingdale.edu](mailto:sbdc@farmingdale.edu) **Website:** <https://www.nyssbdc.org/centers/centers.aspx?centid=26>

**SERVICES:** *Small Business Counseling / Technical Assistance / Small Business Education/Seminars*

## La Fuerza CDC – A Community Development Financial Institution

**Address:** 34 Muttontown Lane, East Norwich NY, 11732 **Ph:** (516) 922-8100

**Email:** [info@lafuerzacdc.org](mailto:info@lafuerzacdc.org) **Website:** <https://lafuerzacdc.org/>

**SERVICES:** *Entrepreneurs of Color Loan Fund. Business Development Program - Business Counseling/Small Business Education*

## Long Island Development Corporation (LIDC) / Long Island Small Business Assistance Corporation (LISBAC)

**Address:** 175 Engineers Road, Suite 200, Hauppauge NY, 11788 **Ph:** (516) 433-5000

**Website:** LIDC - <https://www.lidc.org/> LISBAC - <http://www.lisbac.org/>

**SERVICES:** *LIDC- Targeted Loan Fund for Long Island Businesses/ Technical Assistance LISBAC – Small Business/ Women Owned and Minority Owned Business Financing / Technical Assistance*

## Minority Business Development Agency, NYC (MBDA) U.S. Department of Commerce

**Address:** 48 Wall Street, Suite # 10, 5th Floor, New York, NY, 10005 **Ph:** (917) 830-2920

**Website:** <https://www.mbda.gov/business-center/new-york-city-mbda-business-center>

**SERVICES:** *For Minority Business Small Business Financing / Small Business Counseling / Technical Assistance*

## Entrepreneurial Assistance Program (Empire Stated Devel. Corp.) Suffolk County Community College

**Address:** Sally Ann Slacke Center, 1001 Crooked Hill Road, Brentwood NY, 11717 **Ph:** (631) 851-6214

<https://www.sunysuffolk.edu/explore-academics/workforce-training/entrepreneurial-assistance-center/entrepreneurial-assistance-program.jsp>

**SERVICES:** *Entrepreneurial Assistance / Technical Assistance / Business Resources / NYS MWBE Certification*

## Idea Hub/Center for Entrepreneurship (Hofstra University)

**Address:** New School of Business Building, 148 Hofstra University, Hempstead, NY, 11549-1480

**Email:** [ideaHUb@hofstra.edu](mailto:ideaHUb@hofstra.edu) **Website:** <https://www.hofstra.edu/entrepreneurship/ideahub.html>

**SERVICES:** *Entrepreneurial Assistance / Technical Assistance / Business Resources / Business Incubator*

## Atlas Collective

**Address:** 151 Hempstead Turnpike, 2nd Floor, West Hempstead, NY 11552 **Ph:** (516) 636-1090

**Website:** <https://www.atlascollective.org/>


**SERVICES:** *Small Business Education / Small Business Counseling / Technical Assistance*

**OFFICE OF MINORITY AFFAIRS**  
One West Street, Suite 136, Mineola | 516-572-2240

Follow Us on Social Media:

 @NassauCountyOMA

 @NCMinorityAffairs

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# ***Stay Tuned!***

*Scan the QR Code below to register for our newsletter and updates.*



**More events designed to foster economic impact through community engagement are *ON THE WAY!***

**DON'T MISS OUT!!**