



# NASSAU COUNTY'S SUMMER CAMPS

REQUEST FOR EXPRESSIONS OF  
INTEREST

OCTOBER 30, 2020

RFEI NO. PK1030-2036





October 30, 2020

Dear Potential Respondent:

It is my pleasure to invite your response to the Request for Expressions of Interest (RFEI) regarding Nassau County's Summer Camps.

Nassau County is seeking to collaborate with a partner who will develop, implement, and operate a summer camps program, working with the Department of Parks, Recreation & Museums ("Parks"). Every summer, the County offers a six-week program open to all residents ages 5-12. Using Parks' locations and assets, we offer daily programming that includes swimming, basketball, flag football, arts and crafts, and golf, among many other activities. By seeking responses to this RFEI, we are hoping to develop a partnership that will enhance and build upon what we have traditionally been able to offer programmatically, through leveraging our property and assets.

It is the County's objective to be able to continue to offer a Summer Camps Program that is accessible and affordable to our residents, is economically beneficial to the County, and will increase interest in and registration for the Program. The purpose of this RFEI is to collect the most forward-thinking and creative ideas from experienced and interested individuals and entities, in order to offer an enriching and fun summer camp experience for our County's youth. In informing your responses, I invite you to visit the Department's website: <https://www.nassaucountyny.gov/1767/Parks-Recreation-Museums>. There you will find a listing of all our properties, further information on what we have offered in the past for our Summer Camps, as well as additional information on our activities, events, and assets we have to offer. We may invite RFEI respondents to meetings (virtually or in-person), for further discussions. We look forward to your response.

Sincerely,

A handwritten signature in cursive script that reads "Eileen Krieb".

Eileen Krieb  
Commissioner  
Department of Parks, Recreation & Museums



## INTRODUCTION

Nassau County seeks expressions of interest from a wide array of respondents, with experience, background, or interest in development, implementation, and operation of summer camps, interested in partnering with the Department of Parks, Recreation & Museums in realizing an engaging and enriching summer camp program for Nassau County children between the ages of 5 and 12 years. We welcome all ideas that effectively utilize Parks' assets to offer a diverse range of activities and programs for summer campers that is accessible and affordable for all Nassau County residents.

The County is open to expressions of interest for the entire Summer Camps Program, offered at multiple locations throughout the County, and/or ideas for a specified location, that would offer one or more of the following:

- Physical/Sports activities that utilize parks assets (i.e. pools, playing courts, ballfields)
- Additional engaging activities other than sports
- Is affordable, or includes an affordability component, potentially with scholarship opportunities
- Creatively builds upon past programming that sparks the curiosity and critical thinking skills of campers
- Provides and manages the staffing of camp counselors who have passed background checks, been properly trained, and have obtained any necessary First Aid/Pool Safety certification.
- Includes a marketing strategy that will boost registration and enrollment.

The County is interested in all ideas that will enhance the experience for youth attending the Summer Camps Program, that utilizes the many assets Parks offers, including but not limited to pools, greenspace, ballfields and playing courts, and shade shelters, and builds upon the programs the County has offered in the past. For a full list of parks and their assets visit the [Department's Homepage online](#). The ideas solicited through this RFEI are intended to assist the County to formulate a plan for a beneficial partnership to enhance the County's Summer Camps Program. Responses may be used to inform a future procurement process including an RFP; RFEI is not an offer to award a contract.

## BACKGROUND

Nassau County manages more than 70 parks, preserves, museums, historic properties, and athletic facilities comprising 6,000 acres through the County. These range from the premier 930-acre Eisenhower Park in East Meadow to the beautifully renovated 2-acre Centennial Park in Roosevelt to the Garvies Point Museum and Preserve in Glen Cove.

The parks system provides a tremendous variety of experiences for residents and visitors. Eisenhower Park features the Nassau County Aquatic Center, one of the finest swimming facilities in the country, along with three excellent 18-hole golf courses. The County offers activities year-round including indoor



and outdoor ice skating, concerts held at the Harry Chapin Lakeside Theater, playgrounds, athletic fields, walking paths and exercise trails, and several exceptional museums and preserves with an array of cultural, historical, and educational offerings. In a densely populated area like Nassau County, the parks system plays a critical role in preserving open space, providing outlets for physical activities, and generally enhancing the quality of life for County residents.

The County offers [a number of locations](#) that are conducive to day camps, including the use of pools and other amenities at parks. For the purposes of this RFEI the County will highlight the following parks that it believes are conducive to being prime locations for summer camp activities:

- Five parks locations include outdoor pools available for use by summer camps programs:
  - **Wantagh Park (Wantagh, NY)**
  - **Cantiague Park (Hicksville, NY)**
  - **Christopher Morley Park (Roslyn, NY)**
  - **North Woodmere Park (North Woodmere, NY)**
  - **Nickerson Beach Park (Lido, NY)**
- **Bay Park (East Rockaway, NY)** has a spray-park and new Community Room.
- The indoor pool at the Aquatic Center located in the County's premier **Eisenhower Park (East Meadow, NY)**, is also potentially available for use as a part of a camp's programming.

The County will consider all ideas that utilize any Parks locations, properties, or assets.

Historically, Nassau County has held its annual Summer Camps for six weeks in the summer starting around the last week of June or the first week of July, for children 5-12 years of age, grouped by age. The average number of registrations has typically been about 1,100, who register for an outdoor program held at a specified park's location (i.e. Wantagh Park). The tuition for 2020's camp was \$950 (\$1,250 for an extended day). The County has offered daily programming, starting at 8:30 AM, that has included swimming, arts & crafts, and sports activities that utilize the assets available at locations throughout the County, ensuring accessibility and affordability for all Nassau County residents. For more information on past Summer Camps, visit the [Parks Department's Summer Recreation page](#).

## VISION

Through the partnership, the newly envisioned Summer Camps Program will have the following goals:

- Collaboration that results in creative and exciting programming that increases interest and registration
- Utilize and maximize Parks assets and locations
- Addition of new programs and activities to be offered
- Accessibility and affordability



- Programming that includes sports, entertainment, and other enriching activities
- A comprehensive health and COVID-19 safety plan
- Economically benefits the County

## SUBMISSION INSTRUCTIONS

Interested parties shall provide no more than ten (10) pages in response (including all supporting material), to include: (1) name of the company, (2) company principals, (3) brief description of prior, related experience, and (4) vision for partnership with and implementation of the County's Summer Camps Program.

Nassau County will accept questions through **November 16, 2020**. All questions can be directed in writing to [vkaso@nassaucountyny.gov](mailto:vkaso@nassaucountyny.gov).

The County will post responses on the Nassau County Parks Department's Summer Recreation Website: <https://www.nassaucountyny.gov/3777/Summer-Recreation-Program>.

Expressions of Interest must be submitted electronically to [vkaso@nassaucountyny.gov](mailto:vkaso@nassaucountyny.gov) no later than **4:00 PM EST on December 11, 2020**.

The ideas solicited through this RFEI are intended to assist the County to formulate a plan for a beneficial partnership to enhance the County's Summer Camps Program. Responses may inform a future procurement process including an RFP. This RFEI is not an offer to award a contract. No respondent shall have any rights against the County arising from its participation in this RFEI, including any rights against the County for the County's use of information in a response to this RFEI. All costs associated with responding to the RFEI are the sole responsibility of the respondent.